



WE
IGNITE
NATIONS

WIN
WE IGNITE NATIONS



IGNITING HOPE, EMPOWERING LIFE

WIN (We Ignite Nations) empowers communities to overcome poverty and injustice with sustainable win-win solutions.

SUSTAINABLE TRANSFORMATION

As a Christian organization, WIN takes seriously Christ's mission to "set at liberty those who are oppressed." (Luke 4:18)

This is why WIN's 23-year proven method begins with the hearts, hopes and hands of the local people. WIN Ignites their potential to thrive through our four-part strategy: **EKKLESIA**, **EMANCIPATION**, **EDUCATION** and **EMPOWERMENT**. Whole communities move from dependency to sufficiency and from victim to victor. And it doesn't stop there; transformed people become multipliers, helping others to do the same.



LAUNCH OF A MOVEMENT

Dreadful armored charioteers stationed upon the mountains gripped reins made of massive iron chains - poverty, oppression, and hopelessness. The chains swooped down across the land encircling the people and binding them in perpetual slavery. But there was hope! A ray of light sought to penetrate the dense darkness. I knew if only that light could reach them, they could be set free. The dream ended.

At age 26 God's love propelled me to take a radical step - one from which I didn't expect to return alive. Laying down a budding equestrian career, I wrote a farewell letter to my parents and bought a one-way plane ticket to a region of the world known as "the graveyard of Christianity" and "the poisonous hub of sex trafficking." Soon afterward the sale of my last possession - a horse - funded the launch of what would become a movement of hope, healing, and transformation.

Today, WIN is rescuing tens of thousands of people from those chains. The light of spiritual identity, education, social justice and sustainable development is transforming entire communities.



**TOGETHER, WE IGNITE HOPE AND HEALING
OF FAMILIES, COMMUNITIES AND NATIONS!**

Leanna Linguante

PRESIDENT, WIN AND WIN LIFE

INTERNATIONAL TEAM

WIN's project coordinators around the world have five- to twenty-year proven track records of faithful and self-sacrificing service. Our network includes 30,000 pastors, social workers, and other native leaders in Asia and other nations, who serve over a million people annually. We're committed to cultivating unity, collaboration, and networking for maximum impact.



**+30,000
NATIVE
LEADERS**



**+275,000
PEOPLE IN OUR
NETWORKS**



**+10,000,000
IMPACTED IN
20 YEARS**

THE WIN MODEL

BASED ON THESE GUIDELINES:

- 1 Listen to the local people, and together, identify the challenges and possible solutions.
- 2 Customize WIN's 4E Model to the needs of this specific group or community.
- 3 Mobilize local commitment and participation.
- 4 Invest strategically with accountability, resulting in self-sustaining transformation.
- 5 Monitor outcomes.
- 6 Multiply successes.
- 7 Celebrate legacy.

THE WIN MODEL

When this four-part strategy is implemented, communities that were once plagued with poverty and oppression begin to thrive.





A WIN STORY

Barema was known as one of the most troubled villages in north India. Over half of the school-aged children were illiterate. All 40 families lived in mud huts and suffered constant illness.

Working through the local church, the **EKKLESIA**, WIN taught Biblical values: identity, destiny, honor, stewardship and leadership. WIN brought **EMANCIPATION** from slavery and set up a children's **EDUCATION** center staffed by women from a nearby village. Finally, WIN **EMPOWERED** the villagers by helping them start their own savings groups.

Within two years, 32 families saved enough money to build solid brick and mortar homes, illness was reduced by 60% due to improved hygiene, 95% of the children learned to read and write, and slavery was eliminated. Now, the transformation is multiplying organically as the people of Barema Village carry the WIN model to their neighbors in other villages.

BUILD A LEGACY!
PARTNER WITH WIN TO MULTIPLY SUSTAINABLE TRANSFORMATION

EKKLESIA

EKKLESIA

CHRIST-CENTERED IDENTITY & VALUES

When people who once viewed themselves as powerless discover they are the precious children of a loving Father God who made all humans equal, every part of who they are and how they live is affected. They are no longer hopeless but hopeful, no longer victims but visionaries ready to build a better future.



THREE OF THE "BIG FIVE"

factors of poverty are addressed by WIN's Ekklesia training.

JESUS CAME THAT HUMAN BEINGS MAY HAVE "LIFE, AND LIFE MORE ABUNDANTLY."

- JOHN 10:10



WIN'S IMPACT

Three of the “big five” factors that contribute to poverty are apathy, dependency and dishonesty.

That's why WIN begins with Ekklesia - the local church equipping communities with the WIN FOUNDATION - a strong identity and life-giving Biblical values. These foundations allow all, regardless of faith or creed, to move from dependency to sufficiency, from apathy to incentive and from dishonesty to trustworthiness. The result is real transformation that lasts and multiplies!

- * Identity
- * Stewardship
- * Destiny
- * Leadership
- * Honor



30,389⁺

Communities impacted

| | |
|-----------------|--------|
| █ 10 YEAR TOTAL | 30,389 |
| █ 2019 | 4,750 |
| █ 2018 | 3,859 |

EMANCIPATION

EMANCIPATION

FREEING SLAVES, PREVENTING HUMAN EMANCIPATION TRAFFICKING

Child slavery and trafficking are one of the most dehumanizing crimes taking place today.



**1 in 10 children are
forced into child labor.**



**Two-thirds
of the
world's 36
million
trafficking
victims are
from Asia.**

A WIN STORY

“I was abducted, blindfolded and taken several days journey from my native Nepal into India. There I was sold as a slave to the owner of an orchard. He forced me to carry 40-pound boxes of apples up and down the mountains and abused me when I collapsed from exhaustion. WIN rescued me and now I’m back with my family. I’m going to school and am very happy.”

BISHAL, 12 YEARS OLD



EMANCIPATION



WIN'S IMPACT

WIN IS CUTTING OFF CHILD SLAVERY & TRAFFICKING THROUGH RESCUE, AWARENESS AND PREVENTION



Over 800 Villages "Inoculated" Per Year against trafficking, domestic abuse and alcoholism.

OUR GOAL

In India and Nepal our goal is to reduce child trafficking and child slavery by 90% over the next 5 years in the worst-affected communities.



1,007,500

WIN has prevented 1,007,500 children from being trafficked or enslaved.

In communities that we have targeted, child labor has been reduced by 90% and child trafficking ended entirely.

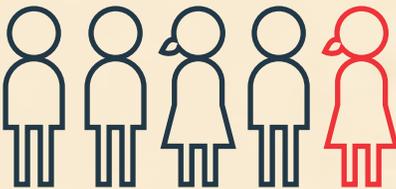
EDUCATION

EDUCATION

ACADEMIC EXCELLENCE FOR FUTURE GENERATIONS

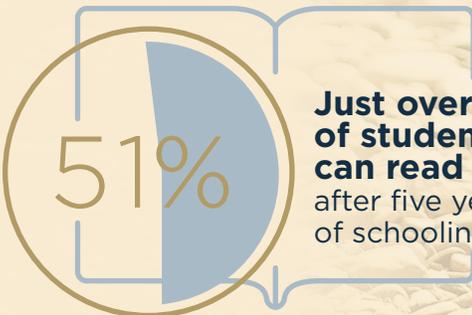
Education is the most essential key to a life of self-sufficiency and freedom from slavery.

However, millions of children have no access to a good education.



1 in 5 children do not attend school

In rural areas where schools receive little oversight, teachers are often absent, and engage in discrimination or abusive treatment of the children..



Just over half (51%) of students in India can read after five years of schooling.



A WIN STORY



“Monica lives in a remote village near Varanasi in India. She is five years old and has three brothers. Her father is a brick layer and her mother makes and sells candles because the electricity regularly goes off for many hours. Monica would have grown up illiterate if it wasn’t for the education center that WIN operates within walking distance from Monica’s village. She is very proud to be learning the English alphabet and can now say her A through G! She can also count 1 through 20. Monica says her teacher is a very loving and caring. Monica has a brighter future because of WIN.”

MONICA

WIN'S IMPACT

WIN has provided a quality education to children who are at extreme risk of slavery and exploitation.

WE BRING EDUCATION THROUGH:

- * Self-Sustaining Schools
- * Children’s Homes
- * Literacy Centers
- * Tuition Scholarships



95% of the illiterate school-aged children who join WIN’s education centers and schools can read and perform basic math after only one year.

107,737 children provided with a quality education.

EMPOWERMENT

EMPOWERMENT

INFRASTRUCTURE AND SKILLS TRAINING

WIN serves communities by providing water systems, solar projects, health and hygiene education, vocational skills training and micro- and small-business startups according to the needs of each unique community or demographic sector.

  Nearly half of the world lives on less than \$2.50 a day.

 **3X** Young adults graduating from WIN skills training programs can earn three times more than they could prior to enrollment.

  Only 45% of the world's rural population has the knowledge to wash their hands.

 **60%** WIN's health & hygiene training has reduced related illnesses by at least 60%.

EMPOWERMENT



WIN'S IMPACT

WE ACHIEVE MEASURABLE
OUTCOMES WITHIN ONE YEAR.
**FACTORS WE MONITOR
INCLUDE:**

- * Formation of Healthy Habits
- * Availability of Clean Water
- * Increased Earning Capacity
- * Children Enrolled in School
- * Improved Nutrition
- * Improved Financial Status

A WIN STORY

“WIN partnered with our local church and built a system that supplies mountain spring water to our village. Now my husband and I are able to earn a living by cultivating our field and my children are going to school because they no longer have to carry water. For the first time, our whole village is thriving.”

RESIDENT OF LAMIDHADA VILLAGE, NEPAL



TOGETHER, EVERYBODY WINS!

WIN needs you! Here are some ways you can connect, join the adventure, and ignite whole-community transformation that lasts and multiplies:

COME, SEE, AND DO

We'll help you plan a vision trip/vacation to encounter India, Nepal or other WIN nations. While enjoying exotic cultures and cuisine, you'll experience WIN's transformational work first-hand.

ENGAGE LOCALLY

Invite us to bring the WIN model for sustainable transformation to your church, conference or other venue.

INVEST IN IMPACT

WIN provides an opportunity to build lasting legacy. When you sponsor WIN, you are enabling entire communities to be transformed. Sponsor today at [WIN.GLOBAL/GIVE](https://win.global/give).

FOLLOW

Join a community of dynamic world-changers. Be inspired by stories from the field and strategies that will help you WIN!

SOCIAL: @WEIGNITENATIONS

NEWS: WIN.GLOBAL/NEWS

"No agency I'm aware of has a greater heart, a better organization or a more comprehensive plan to reach the tough areas of the world. It's a joy to see how God is using this team and the power of the Gospel to impact lives. Even in this last year especially we've seen the most tremendous growth spurts and the promise of great things over the next ten years. It's great to be a friend of TellAsia. As we come alongside, together we are making a world of difference in this very important part of the world."

**DR. TOM HATLEY
IMMANUEL BAPTIST CHURCH,
ARKANSAS**

"Human trafficking is the worst kind of evil today. We partnered with WIN to buy a jeep. Now, in a region called the 'poisonous hub of sex trafficking in Asia,' WIN's drama team goes village to village training thousands of parents how to stop traffickers, prevent child slavery, and keep their kids safe."

**BRENT & RENNA
NORTH CAROLINA**

"We invested in one of WIN's self-sustaining primary schools. Now children who were threatened with a life of poverty and oppression, are receiving a top-quality Christ-centered education."

**JEFF & LIS
COLORADO**

WIN's financial partners value measurable outcomes. WIN's tangible returns verified by photo-rich, detailed reports allow our partners to celebrate the transformation they enabled!



**“THE MOST CHRIST-
LIKE ACT IS TO GIVE
A BRIGHT FUTURE
TO A PERSON WHO
OTHERWISE WOULD
HAVE NO HOPE.”**

~ Dr. Leanna Cinquanta, Founder of WIN

With WIN, you're building big wins for
whole communities - sustainability,
holistically and for the long-term.

**LET'S
CONNECT!**

LEANNA CINQUANTA
PRESIDENT

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WIN 



TOGETHER
WE IGNITE NATIONS

**A WIN
STORY**

“I had to drop out of high school and do unskilled labor so that my family and I could survive. WIN started a computer institute near my home, and I enrolled. Now my whole community has new hope because so many young people like me, who could not afford the urban institutes, have a bright future free from poverty.”

- STUDENT IN SAMPURN COMPUTER INSTITUTE,
VARANASI, INDIA

“Heal the brokenhearted... proclaim liberty to the captives... recovery of sight to the blind.. set at liberty those who are oppressed.”

ISAIAH 61

**IGNITING HOPE,
EMPOWERING LIFE**

WWW.WIN.GLOBAL